



# Practically Permanent Polish

Get a sneak peek at  
the future of nail enhancements.

By Liz Barrett

You can always count on something new from the nail industry, and even new developments with old products. In the last few decades, we've seen advancements in everything from acrylics to top coats and now, soak-off gel polishes. The reason soak-off gel polishes are catching on so quickly is because they offer women what they want for nails without the damage associated with other enhancements—and for a lot less work on the nail tech's part. Ask any woman about her nails and she'll tell you that all she wants is for her nails to be longer and stronger, and to be able to find a polish that doesn't chip or peel. Your answer for her is easy: soak-off gels!