



People Helping People

Before you pass the pumpkin pie this Thanksgiving, remember all of the things that you're thankful for, then consider giving back by planning a charity event.

By Liz Barrett

Many people—maybe even you—have convinced themselves that in order to make a difference with charity work, they have to be able to write out a huge check otherwise it doesn't make a difference. The truth is that it doesn't take much, all you need is some efficient planning and a solid group effort—and you've got a charity event! Hosting an event like this provides a great sense of accomplishment to know that you did something for the greater good.

You may consider a charity event a big undertaking—and this is a valid concern—but don't let it be an excuse. Why not make it a goal in the coming year to hold at least one charity event in your salon? There are many creative ways to raise money for charities on the cheap, from retailing certain products to creating a new service promotion. There are numerous ways to make a difference through charity work. Read on for advice on how to make your charity hopes into charity dreams!