

Gardening Tips

Tend to your enhancement clients with the freshest offerings from the ever-growing tip market.

By Liz Barrett

It's hard to believe, but the first press-on nails were developed in the early 1970s. Some were even designed to fit *under* a lifted nail—to appear as though they were growing out of it! Over the years, manufacturers have worked hard to improve an invention that was originally meant to last its user only through a dinner party, yet uninformed consumers continue to purchase versions of these products nearly four decades later, unaware that modern technology has led to more natural-looking tips with greater flexibility and a stronger bond. Nail tips properly applied by a professional will always look better and surpass store-bought press-ons in quality, which gives you an opportunity to capture a good portion of the market. Read on to find helpful advice on “tipping” your own clients, as well as the latest innovations in products. Soon, you’ll find that the careful work you put into trimming and pruning the tips you apply to your clients’ nails will result in a blooming enhancement business.

